



## Embassy of Pakistan The Hague

### Ambassador Moazzam A. Khan met Director General Economic Relations



Ambassador Moazzam Khan met the Director General of Economic Relations Mr. Marten Berg at Dutch Ministry of Foreign Affairs. Both sides expressed appreciation of increased economic relations between the two countries. It was also agreed that Dutch Minister of Foreign Trade will visit Pakistan along with a trade delegation in the near future.

### Ambassador visited Van Halteren Group

Ambassador Moazzam Ahmad Khan visited Van Halteren Group head office on 25 May 2016. Van Halteren Group is doing business in Pakistan for almost two decades now. Van Halteren CEO said that company has a very pleasant experience of doing business in Pakistan and the business between Pakistan and their company continues to grow. During the visit, it was agreed that further efforts will be made in enhancing between Van Halteren Group and Pakistan.

### Ambassador visited the SALT FARM TEXEL

Ambassador Moazzam Ahmad Khan visited the SALT FARM TEXEL on 31 May 2016. SALT FARM TEXEL has recently done a successful experiment in Pakistan whereby Farmers go now grow potatoes on Saline Land. Salinity of Land is one of the major challenges facing Pakistan's Agriculture Sector. With the introduction of this technology in Pakistan, it is hoped that in the years to come, a lot of land in Pakistan, which is presently not usable because of salinity problem, will come under cultivation.



### 82nd Session of the OPCW Executive Council Session held in The Hague

Eighty Second Session of the OPCW's Executive Council was held in The Hague in July 2016. Ambassador addressed the Executive Council.



### Friesland Campina invests in Pakistan

Friesland Campina, the Dutch Dairy Cooperative, acquired 51 percent shareholding in the Engro Foods Limited. FrieslandCampina is one of the world's largest dairy companies providing millions of customers with dairy products worldwide with activities in over 32 countries and exports to over 100 countries. Its investment in Pakistan amounts to more than US\$420 million. The transaction is the single largest private sector foreign direct investment in Pakistan in recent years.



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### Her Majesty Queen Máxima of the Netherlands visited Pakistan

Her Majesty Queen Máxima of the Netherlands, the UN Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGSA), visited Pakistan from 9-11 February 2016. During her visit, she met President Mamnoon Hussain and Prime Minister Nawaz Sharif, as well as Finance Minister Ishaq Dar. She also held discussions with representatives of international organizations, financial organizations, telecom companies, and microfinance institutions to explore their role in improving access to financial services such as savings, payments, credit, and insurance.

### Pakistan Festival 2016 held in The Hague

Pakistan Festival 2016 was held in The Hague on 08 May 2016. People from all over The Netherlands and neighbouring countries visited along with their families and enjoyed the Festival. On this occasion, Pakistan's famous singer Jawad Ahmad entertained the crowd with his songs. Pakistan Festival is an annual event organized by the Pakistani-Dutch Community in collaboration with the Embassy of Pakistan, The Hague. It provides an opportunity to show case Pakistani products, cuisine and culture to the local Dutch population.



### Embassy of Pakistan The Hague

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### Pakistan Ladies Association in The Netherlands held Charity Gala 2016

Pakistan Ladies Association in The Netherlands held its Charity Gala 2016 in The Hague on 22 April 2016. This year's Gala was meant to raise fund for MALALA FUND which is working for female education in Pakistan. On this occasion, Malala Yousafzai, through her video message thanked the Pakistan Ladies Association in The Netherlands for its support and work in the field of education. Charity Gala was also attended by among others, Ambassadors of various countries, officials of Dutch Ministry of Foreign Affairs, journalists and Corporate Executives based in The Netherlands.



### Delegation of Businessmen from the Netherlands participated in TEXPO 2016

A delegation comprising of eleven Dutch Textile Companies and members from Dutch Government organizations participated in Texpo Pakistan held from 7 to 10 April 2016 at Karachi Expo Centre. Dutch company M/S Holland House Fashion visiting Pakistan for the first time placed sample order of 20,000 pieces of Polo shirts. M/s Love For Denim B.V. collected samples from various factories and placed sample orders. M/s Il Dolce Group placed an order of 5000 ladies top and 7500 of jog denim.



### Pakistan Sufi Music Night organized by Pak-Dutch Forum

Pak-Dutch Forum, in collaboration with Embassy of Pakistan, The Hague organized 'Sufi Music Night' on 24 March 2016. Pakistan's Renowned Sufi Music Singer Sanam Marvi, enthralled the audience with her performance.



### 28th Pakistan Ambassador's Dosty Hockey Tournament

28th Ambassador Dosty Hockey Tournament was held on 3rd June 2016 in The Hague. Dutch Foreign Office Eleven and Pakistani Community Eleven participated in the tournament. The tournament was won by Pakistani Community Eleven. The Match was witnessed by a large number of Dutch and Pakistani citizens.



### Pakistan Day Reception

Ambassador Moazzam Ahmad Khan hosted a Diplomatic Reception at Pakistan House on 23 March 2016 to celebrate Pakistan's National Day. Ambassadors, Diplomats, Senior Officials of the Dutch Government and various Civil Servants working in different International Organizations in The Hague, graced the occasion.



### Meeting of Pakistan-Netherlands Business Facilitation Forum held

First Meeting of Pakistan-Netherlands Business Facilitation Forum was held in Pakistan House on 17 March 2016. The purpose of establishing this forum is to facilitate businesses and companies interested in doing business in Pakistan. Ambassador Moazzam Ahmad Khan briefed the participants about government's various initiatives to attract foreign investment. He said that Friesland Campina's decision to enter Pakistan's market has further strengthened bilateral business relations.



### MoU signed on Training for Young Pakistani Diplomats

Pakistan and the Netherlands signed a MoU on 18 Feb 2016; under which Training for Young Diplomats from Pakistan has been extended for four more years (2016-2019). Every year, Ten junior Pakistani diplomats attend a Six week training course at 'Clingendael', Institute of International Relations.



### Ambassador met Dutch European Member Parliament

Ambassador met European Member of Parliament Mr. Peter van Dalen in Feb 2016. During the meeting, EU-Pakistan relations were discussed with a particular focus on renewal of Pakistan's GSP plus status under discussion during Dutch Presidency of the EU.



### Embassy Community Quarterly Meeting cum Iftar Dinner

Embassy Community Quarterly Meeting was held in the Embassy Residence followed by Iftar Dinner hosted by the Ambassador, on 23 June 2016. Members of Pakistani community including heads of all Pakistani Associations in The Netherlands participated. On the occasion, Ambassador appreciated the contribution of the Pakistani community in strengthening relations between Pakistan and the Netherlands and hoped they would continue to act as a bridge between the two countries.